

UNISON

SPORTS
EVENTS
CATERING

IN UNISON CITY
EDITION
WITH MUSIC



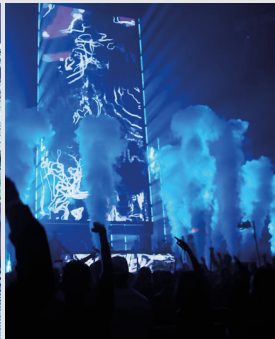
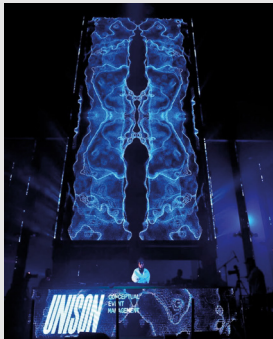
2023

THIS PASSING YEAR, WE MARKED OUR DEBUT WITH A DISTINCTIVE EVENT — ELECTRONIC MUSIC FESTIVAL THAT HAS COLLECTED 4000 PEOPLE IN DUBAI.

THE FESTIVAL WAS CALLED IN UNISON WITH MUSIC: CITY EDITION, AND TOOK A PLACE 26TH OF MAY

THE NIGHT WAS A WHIRLWIND OF EXCITEMENT FEATURING TOP-TIER DJS, MIND-BLOWING SPECIAL EFFECTS, INDOOR FLYING DRONES AND AN OUTSTANDING CONCEPT DRIVEN BY CREATIVE INNOVATION.





OUR STAR-STUDED SOIRÉE AT THE AGENDA
WELCOMED WORLDWIDE KNOWN ARTISTS LIKE
TODD TERRY, IMANBEK, SALVATORE GANACCI,
ALONGSIDE LE TWINS, UMEK, STARVING YET
FULL, AND GLOBALLY RENOWNED DJS LIKE
DOP, HOTSPOT AND HUMANEGO.

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HUMANEGO, AN ELECTRONIC MUSIC PRODUCER SPECIALIZING IN AFRO HOUSE, MELODIC TECHNO, AND INDIE DANCE, INFUSES RHYTHMS FROM THE MASAI TRIBE AND BURYAT THROAT SINGING WITH TECHNO ELEMENTS AND PIANO ARPEGGIOS. WITH ROOTS AS A DJ, HE TRANSITIONED INTO MUSIC PRODUCTION, DRAWING INSPIRATION FROM HIS EXPERIENCES IN MEDIA AND ENTERTAINMENT, INCLUDING MTV SHOWS AND INTERNATIONAL MUSIC FESTIVALS. HUMANEGO'S DEBUT EP, "IF I WERE," RELEASED ON SEPTEMBER 29, 2023, AT CAFE DE ANATOLIA, FEATURES FIVE AFRO HOUSE TRACKS.

HUMANEGO



INTRODUCING HOTSPOT, A RISING AND INNOVATIVE PRESENCE IN THE ELECTRONIC MUSIC SCENE, CELEBRATED FOR DELIVERING DYNAMIC TECHNO BEATS AND TRANSCENDENT SONIC EXPERIENCES. ANASTASIIA GONCHAROVA, PROFESSIONALLY RECOGNIZED AS HOTSPOT OR 777HOTSPOT, IS A RUSSIAN-ITALIAN ELECTRONIC MUSIC PRODUCER, SOUND DESIGNER, AND DJ. ANASTASIIA HAS A BACKGROUND WORKING AS A BRAND MANAGER AND EVENT PRODUCER IN FASHION INDUSTRY IN MILAN. WITH A CAREER DEEPLY ROOTED IN THE MILAN UNDERGROUND TECHNO MOVEMENT, SHE HAS BECOME SYNONYMOUS WITH PUSHING THE BOUNDARIES OF SOUND EXPLORATION. ANASTASIIA CREATES A SURREALISTIC JOURNEY THAT DEFIES CONVENTIONAL BOUNDARIES, TRANSPORTING LISTENERS TO AN ALTERNATE REALITY. BEYOND THE ETHEREAL PERFORMANCES, HOTSPOT IS A SONIC SORCERER IN THE STUDIO, CONJURING PRODUCTIONS THAT WEAVE INTRICATE TAPESTRIES OF SOUND.

HOTSPOT



UROŠ UMEK, WIDELY KNOWN AS UMEK, IS A PROMINENT SLOVENIAN DANCE MUSIC PRODUCER AND DJ. WITH A MUSICAL CAREER SPANNING SINCE 1993, UMEK HAS LEFT AN INDELIBLE MARK ON THE TECHNO SCENE. BEYOND HIS ROLE AS AN ARTIST, HE IS THE OWNER OF MULTIPLE TECHNO RECORD LABELS, SHOWCASING HIS INFLUENCE NOT ONLY IN HIS MUSIC BUT ALSO IN THE INDUSTRY. IN 1999, UMEK CO-FOUNDED CONSUMER RECREATION AND RECYCLED LOOPS; THIS VENTURE MARKED THE BEGINNING OF HIS ENTREPRENEURIAL JOURNEY IN SHAPING THE TECHNO LANDSCAPE. NOTABLY, IN 2007, UMEK FOUNDED THE SIGNIFICANT TECHNO LABEL 1605, ADDING ANOTHER DIMENSION TO HIS ALREADY ILLUSTRIOUS CAREER.

UMEK



TODD TERRY, A LEGEND IN THE REALM OF DANCE MUSIC, BOASTS AN ILLUSTRIOUS CAREER SPANNING NEARLY TWO DECADES, MARKED BY HIS UNPARALLELED INFLUENCE ON THE DANCE FLOOR. RECOGNIZED AS A GRAMMY AWARD NOMINEE, TODD TERRY IS A TRUE MAESTRO IN THE ART OF TRANSFORMING CLASSICAL CLUB MUSIC INTO COMMERCIALY ACCESSIBLE HITS. HIS ABILITY TO SEAMLESSLY BLEND TIMELESS CLUB BEATS WITH MAINSTREAM APPEAL SOLIDIFIES HIS STATUS AS ONE OF THE MOST PIVOTAL AND ENDURING FIGURES ON THE GLOBAL MUSIC STAGE.

TODD TERRY



STARVING YET FULL (CÉDRIC GASAÏDA) WAS BORN IN BURUNDI, S.Y.F. DIVIDED HIS EARLY YEARS BETWEEN BURUNDI AND RWANDA, PRIOR TO EMIGRATING TO TORONTO, CANADA. RENOWNED FOR HIS COMMANDING STAGE PRESENCE, HE WAS THE LEAD VOCALIST FOR AZARI & III, CONTRIBUTING TO HITS LIKE "HUNGRY FOR THE POWER" AND "RECKLESS WITH YOUR LOVE», INCLUDING THE HIGHLY REGRADED REMIXES BY JAMIE JONES, TENSNAKE, MACEO PLEX & NICHOLAS JAAR.

BARCELONA'S SONAR FESTIVAL, AND THE U.K.'S GLASTONBURY AND LOVEBOX FESTIVALS, TO HIS APPEARANCE IN THE FRONT ROW AT A DIOR FASHION SHOW IN PARIS.

STARVING YET FULL



SALVATORE GANACCI, A SWEDISH ARTIST WITH BOSNIAN ROOTS, HAS CARVED OUT A DISTINCTIVE AND UNIQUE MUSICAL PATH THROUGHOUT HIS CAREER. HIS BREAKTHROUGH CAME IN 2019 WITH THE RELEASE OF THE MUSIC VIDEO "HORSE," GENERATING INCREDIBLE EXCITEMENT IN THE MUSIC WORLD. IN 2022, HE FURTHER SOLIDIFIED HIS ARTISTIC FOOTPRINT WITH THE LAUNCH OF HIS DEBUT SOLO ALBUM, "CULTURALLY APPROPRIATE." THIS GROUNDBREAKING ALBUM SEAMLESSLY INTEGRATES INFLUENCES FROM BRAZIL, INDIA, BOSNIA, FRANCE, AND TURKEY, SHOWCASING GANACCI'S ABILITY TO WEAVE A RICH TAPESTRY OF DIVERSE MUSICAL ELEMENTS.

SALVATORE GANACCI



TALENTED TWIN DJs FROM LATIN AMERICA, WHO HAVE GAINED WORLDWIDE POPULARITY WITH THEIR ENERGETIC LIVE PERFORMANCES AND FIERY MUSICAL COMPOSITIONS IN VARIOUS GENRES. WHAT SETS THEM APART IS THEIR DISTINCTIVE LIVE SHOW, WHERE THEY SHOWCASE THEIR OWN PRODUCTIONS THROUGH LIVE SINGING, ACCOMPANIED BY A DYNAMIC LIVE DRUM ACT. THIS UNIQUE COMBINATION OF DJING, SINGING, AND COMPOSING, COUPLED WITH AN ENGAGING STAGE PRESENCE, MARKS LE TWINS AS TRAILBLAZERS IN THE LATIN AMERICAN MUSIC SCENE, OFFERING AUDIENCES AN UNFORGETTABLE AND MULTIFACETED MUSICAL EXPERIENCE. BEING PART OF IMPORTANT TOURS AND FESTIVALS SUCH AS EURO TOUR, USHUAIA IBIZA, TOMORROWLAND WERE THE FIRST LATIN DJs TO BE INVITED TO BE PART OF THIS EVENTS.

LE TWINS



IMANBEK, AN EXCEPTIONAL AND YOUNG DJ HAILING FROM KAZAKHSTAN, SWIFTLY CATAPULTED TO GLOBAL FAME, ACHIEVING REMARKABLE SUCCESS IN A BRIEF SPAN. NOTABLY, HE CLINCHED A GRAMMY AWARD "BEST REMIX RECORDING" FOR HIS MIX "ROSES" AND ACHIEVED A REMARKABLE POSITION AT NO. 4 ON THE US BILLBOARD HOT 100. HIS METEORIC RISE IN THE MUSIC INDUSTRY IS A TESTAMENT TO HIS PRODIGIOUS TALENT AND INNOVATIVE APPROACH TO REMIXING, GARNERING WIDESPREAD RECOGNITION FOR HIS CONTRIBUTIONS TO THE ELECTRONIC DANCE MUSIC SCENE.

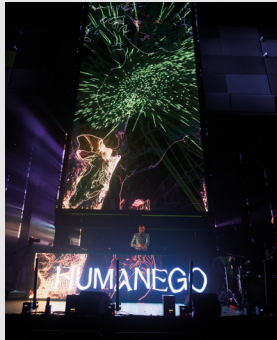
IMANBEK



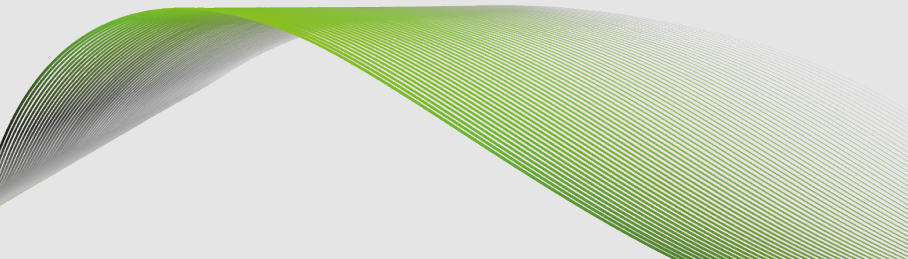
THE DUO IS COMPOSED OF CHILDHOOD FRIENDS DAMIEN VANDESANDE, AND JONATHAN ILLEL WHO WORKED TOGETHER ON NUMEROUS PROJECTS BEFORE ESTABLISHING THEMSELVES UNDER THE MONIKER DOP, FOLLOWING EXPERIMENTATION WITH DIFFERENT STYLES FROM HIP-HOP TO ROCK. THEIR MUSICAL FOOTPRINT EXTENDS ACROSS A DIVERSE SPECTRUM, WITH RELEASES SPANNING FROM THE HIP-HOP STAGES OF PARIS TO THE AVANT-GARDE REALMS OF HOUSE AND TECHNO IN BERLIN. RENOWNED FOR THEIR VERSATILITY AND INNOVATION, DOP HAS LEFT AN INDELIBLE MARK ON THE GLOBAL MUSIC SCENE, GRACING PRESTIGIOUS LABELS AND CAPTURING THE ECLECTIC ESSENCE OF VARIOUS GENRES ALONG THE WAY.

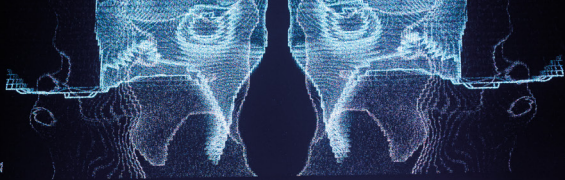
dOP

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INSPIRED BY THE VIBRANT ATMOSPHERE OF EUROPEAN PARTIES, THE FINEST ELECTRONIC BEATS, AND A COMMITMENT TO INNOVATION, WE FEARLESSLY DELVED INTO EXPERIMENTS WITH LIGHT, SOUND, AND DESIGN, SUCCESSFULLY ACHIEVING A WOW EFFECT!





UNISON

CONCEPTUAL
EVENT
MANAGEMENT

2015

2015

FOR ONE SCORCHING NIGHT IN MAY, DUBAI TRANSFORMED INTO THE EPICENTER OF A EUROPEAN ELECTRONIC MUSIC CELEBRATION. THE SHOW NOT ONLY SURPASSED EXPECTATIONS BUT ALSO IMMERSSED EVERYONE IN A UNIQUE, MULTICULTURAL, AND DIVERSE

FOR US, IT WAS A POTENT, ATMOSPHERIC, AND INSPIRING JOURNEY IN CURATING EXCEPTIONAL AND ENCHANTING EVENTS.

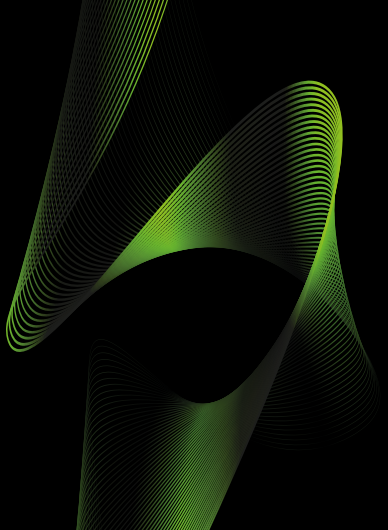


MOVING FORWARD – ONLY EVEN BRIGHTER!

**POWER
OF INCREDIBLE
DJS AT
OUR FESTIVAL**



IN MAY 2023, UNISON WAS ABLE
TO ORGANIZE AN EVENT THAT
COMPLETELY CHANGED THE
PERCEPTION OF ELECTRONIC
MUSIC FESTIVALS IN THE MIDDLE
EAST REGION.



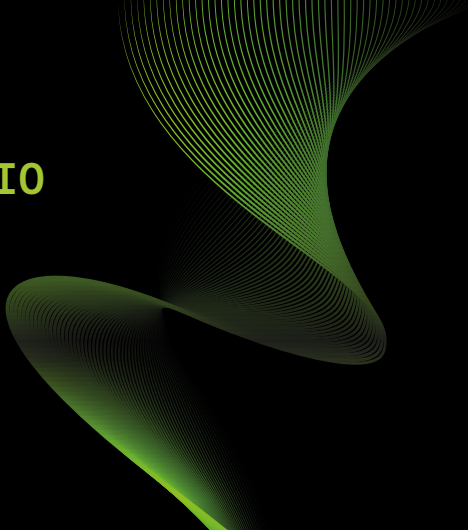
FOR ONE ELECTRIC NIGHT, DUBAI TRANSFORMED INTO THE FOCAL POINT OF A CELEBRATION EMBRACING MODERN MUSIC ART IN THE FINEST SOUTH-EUROPEAN TRADITIONS. IT MARKED A TRIUMPH OF A COMBINATION OF INNOVATIVE LIGHT DESIGN, AN INCREDIBLE ATMOSPHERE OF GLOBAL UNITY AND UNPARALLELED COMPOSITIONS FROM THE WORLD'S OUTSTANDING DJS.



THE **HEADLINERS** OF THE EVENT WERE SALVATORE GANACCI AND IMANBEK, JOINED BY AN EXCEPTIONAL LINEUP INCLUDING TODD TERRY, LE TWINS, UMEK, DOP, STARVING YET FULL, HUMANEGO, AND HOTSPOT. TOGETHER, THEY DELIVERED AN UNFORGETTABLE PERFORMANCE, REDEFINING THE LANDSCAPE OF MUSIC FESTIVALS IN THE REGION.



COLLABORATION WITH SETUP STUDIO





THE UNIQUE FESTIVAL «IN UNISON WITH MUSIC,» WHICH BECAME A REAL ODE TO CREATIVE INNOVATION AND ELECTRONIC MUSIC, WAS ORGANIZED IN PARTNERSHIP WITH SETUP STUDIO.



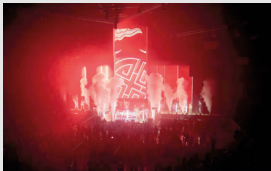
THE CELEBRATION WAS DISTINGUISHED BY SPECTACULAR VISUAL EFFECTS, ENCHANTING LIGHTING, AND ART INSTALLATIONS.



SETUP IS AN ACCLAIMED INTERNATIONAL STUDIO MERGING THE LINESS BETWEEN MULTIMEDIA ART, LIGHTING & STAGE DESIGN, AND PERFORMANCE PROGRAMMING.

THE GLOBALLY RENOWNED TEAM, KNOWN FOR CREATING TRUE MASTERPIECES OF STAGE DESIGN AND MULTIMEDIA ART, WAS FOUNDED IN 2018. THEY ARE VERY ENTHUSIASTIC ABOUT WORKING ON MUSIC EVENTS AND FESTIVALS, AS WELL AS ALL OTHER FORMS OF ARTISTIC AND COMMERCIAL CREATIVE WORKS. THEIR FAMOUS PROJECTS INCLUDE COLLABORATIONS WITH PRINTWORKS, ADRIATIQUE, SOLOMUN, OUTLINE, AND MANY OTHERS.

SETUP CREATES AMAZING SOLUTIONS FOR EVENTS OF ANY FORMAT.
WE CHECKED IT OURSELVES - AND THE RESULT EXCEEDED ALL EXPECTATIONS.



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